



**SELF-TITLED DEBUT ALBUM TO BE RELEASED ON OCTOBER 6TH**

**ALSO SHARES BRAND NEW TRACK ‘LOVING LIFE’ – LISTEN HERE: ADD LINK**

***“This person has discovered beauty in their voice” –* Pharrell Williams**

***“There’s no easy comparison for his voice, a mountainous baritone that could make him the most remarkable new singer since Sam Smith.” –* Evening Standard**

***“Rationale has been killing it left, right and centre.” –* Pigeons & Planes**

***“Rationale’s rich baritone is one of the most distinctive out there.” –* The Line Of Best Fit**

***“Powerful, stirring, and honest songwriting.” –* Clash**

****

Possessing a gift for songwriting which allows him to push the boundaries of R&B, pop and soul while also presenting an intriguing worldview in his lyrics, **RATIONALE** has become an in-demand collaborator. **Rag’n’Bone Man** (**‘Wolves’**, **‘Guilty’** and **‘Life In Her Yet’**), **Katy Perry** (**‘Act My Age’**) and **Nause** (**‘Dynamite’**) have all called on his talents, while further endorsements have included **Ellie Goulding**, who often covers his track **‘Tethered’** in her live shows, and **Bastille,** who invited **RATIONALE** to join them on their **European** arena tour.

Now **RATIONALE** presents his own artistic vision with the **October 6th** release of his self-titled debut album. It features select highlights of his career to date – including the **14** **million**-streamed smash **‘Fast Lane’**, the towering live anthem **‘Deliverance’** and the emotional intensity of **‘Prodigal Son’** – alongside a wealth of new material.

The album is launched with the brand new track **‘Loving Life’**, a continually evolving production of playfully unpredictable beats, dominant bass and swirling synths which allows **RATIONALE’s** evocative vocal gift to shine through. It also demonstrates his wide-ranging talents too, with a one-man masterclass of vocals, production and all instrumentation.

*“’Loving Life’ was inspired by the arrival of summer and the idea of making memories with people closest to me,”* says **RATIONALE**. *“I was really into 2-step garage as a kid and I wanted to pay homage to that era and make something that people could really dance to.”*

**‘Loving Life’** is just one of the inspiring new tracks which are set to be discovered on the album. Other highlights include **‘Oil and Water’** – a sumptuous blend of dramatic pop dynamics, modernist production embellishments and a foot in tradition with gospel-inspired vocal harmonies – and the percussive march of **‘Phenomenal’**, which finds **RATIONALE’s** tender, emotive phrasing conveying a revealing fragility.

The majority of the album was produced by **RATIONALE** while **Canadian** producer **Stint**, whose credits include **Gallant** and **Nao**, worked on **‘Tumbling Down’**.

**RATIONALE’s** debut album is now available to pre-order from ADD LINKS HERE. It will be available on download, streaming services, CD, vinyl and a limited edition signed vinyl that will be available exclusively from **Amazon**.

**RATIONALE** – real name **Tinashé** **Fazakerley** – is a **Harare**-born, **London**-based musician whose powerful live show has allowed him to prosper under the radar. The continual upscaling of his **London** shows is indicative of an artist able to use word-of-mouth to build a devoted following. After debuting at the intimate **Courtyard** **Theatre**, word of **RATIONALE’s** talents spread to the extent that he sold-out both **Heaven** and the **1500** capacity **Electric** **Brixton** just weeks apart early in **2017**.

It’s a skill that’s held him in good stead for a wide array of leading festivals (**Glastonbury**, **Secret** **Garden** **Party**, **Reading** and **Leeds**, **Latitude**, **Longitude**, **Barn** **On** **The** **Farm** and more) as well as his first sold-out **Stateside** shows in **New** **York**, **Los** **Angeles**, **San** **Francisco** and **Chicago**. He’s already exceeded **34** **million** **Spotify** streams and **100**,**000** track sales in the **UK** before even releasing an album.

The album tracklisting is:

1. **‘Re.Up’**
2. **‘Oil and Water’**
3. **‘Loving Life’**
4. **‘Fast Lane’**
5. **‘Prodigal Son’**
6. **‘Losing Sleep’**
7. **‘Into The Blue’**
8. **‘Living On The Line’**
9. **‘Phenomenal’**
10. **‘Deliverance’**
11. **‘Tumbling Down’**
12. **‘Somewhere To Belong’**

**RATIONALE** will follow the album’s release by embarking upon a **UK** headline tour in **October**. He’ll play:

**15th – Leeds, Brudenell Social Club**

**17th – Glasgow, Oran Mor**

**18th – Newcastle, The Cluny**

**19th – Manchester, Sound Control**

**22nd – Portsmouth, The Wedgewood Rooms**

**24th – Birmingham, The Hare and Hounds**

**25th – Brighton, The Haunt**

**26th – London, Electric Ballroom**

[**https://open.spotify.com/artist/2IQDM5URYGYfSMmwhTCmyy**](https://open.spotify.com/artist/2IQDM5URYGYfSMmwhTCmyy)

[**https://www.facebook.com/iamrationale/**](https://www.facebook.com/iamrationale/)

[**https://twitter.com/iamrationale**](https://twitter.com/iamrationale)

[**https://soundcloud.com/iamrationale**](https://soundcloud.com/iamrationale)

[**https://www.youtube.com/user/rationaleVEVO/**](https://www.youtube.com/user/rationaleVEVO/)

**For more information please contact** **paul.guimaraes@warnermusic.com**